

Get Thready!



Leadership & Director Development Track

thetapestrynetwork.com




The Tapestry Network Mission

To create a space of GRACE for businesswomen to move from a life of fragmentation into a life of becoming the whole integrated woman God created her to be. Where each woman is encouraged, empowered, elevated, and equipped knowing that her calling into the marketplace is honorable, biblical, and ordained by God



Stephanie Sherwood

Founder, President
The Tapestry Network
Faith-Based Nonprofit



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Our Story

As Christ-centered businesswomen, we found that few understood our desire to combine our beliefs and our business. Thus a worldwide sisterhood with local gatherings, national conferences, and an online community to help women live a life worthy of their unique calling in the marketplace was born.

In the sisterhood and community of The Tapestry Network, God has helped us create a space where His idea of what success is for the whole woman is encouraged and supported.

We knew we could not achieve this on our own. It takes authentic relationship building, business education, leadership training, and spiritual support from like-hearted women to bring our desires to life.

It takes living life woven in!



**Where
women
support
each other
instead of
competing
with each
other.**



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Why women in business matter!

The U.S. has
12.3 million
women-owned
businesses.

40% of
U.S. businesses
are
women
owned.

U.S.
women-owned
businesses
generate \$1.8
trillion a year.

Women
started 1,821
new businesses
everyday last
year.

Women in Business Statistics: Resources

1. <https://www.wbenc.org/blog-posts/2018/10/10/behind-the-numbers-the-state-of-women-owned-businesses-in-2018>
2. <https://www.forbes.com/sites/allysonkapin/2019/01/28/10-stats-that-build-the-case-for-investing-in-women-led-startups/#765869ee59d5>
3. <https://www.inc.com/business-insider/more-women-entrepreneurs-today-than-20-years-ago-its-troubling.html>
4. <https://smallbiztrends.com/2018/06/women-entrepreneurs-statistics.html>
5. <https://www.fundera.com/blog/women-entrepreneurs-arent-getting-funded>
6. <https://www.fundera.com/blog/2017-spotlight-women-entrepreneurs>

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Tapestry Introduction:

Most women in the marketplace, both professionals and entrepreneurs, that are Christ-followers, feel fragmented. Nowhere truly lets them show up in their fullness.

At The Tapestry Network, we bring women together in a space of grace, where we gather to be ignited and inspired to grow businesses, income, impact, and Faith. Where freedom and wholeness are pursued. The norm is women are empowered, encouraged, elevated, and equipped to live life woven in!

Our Top 5 Differentiators:

The Tapestry Network promotes “Businessstry” which is simply the idea that our business and beliefs don’t have to be separate in order for us to succeed in our endeavors.

At The Tapestry Network we bring women together:

- 1) In a space of grace!
- 2) To be ignited and inspired to grow businesses, income, impact, and Faith!
- 3) To pursue freedom and wholeness!
- 4) To empower, encourage, elevate, and equip each other!
- 5) To walk away from fragmentation and live life woven in!

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Sisterhood Explained:

The Tapestry Network Sisterhood is ALL about encouraging, empowering, elevating, and equipping women in life, business, and Faith!



This is where women win!

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Welcome to The Tapestry Network!

A unique sisterhood where Christ-following women thrive in the marketplace! This vibrant community is more than just a network; it's a movement dedicated to empowering women to harness their God-given talents and achieve extraordinary success in their professional and spiritual lives. By joining us, you step into a world where your faith and business acumen weave together, creating a tapestry of purpose, impact, and fulfillment. We believe in the power of community, the joy of celebration, and the truth that you were indeed created for such a time as this!

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We Support your Journey



THE TAPESTRY NETWORK
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Director Launch Guide
Woven into Success

THE Tapestry NETWORK
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Setting Goals - a Four Step Process

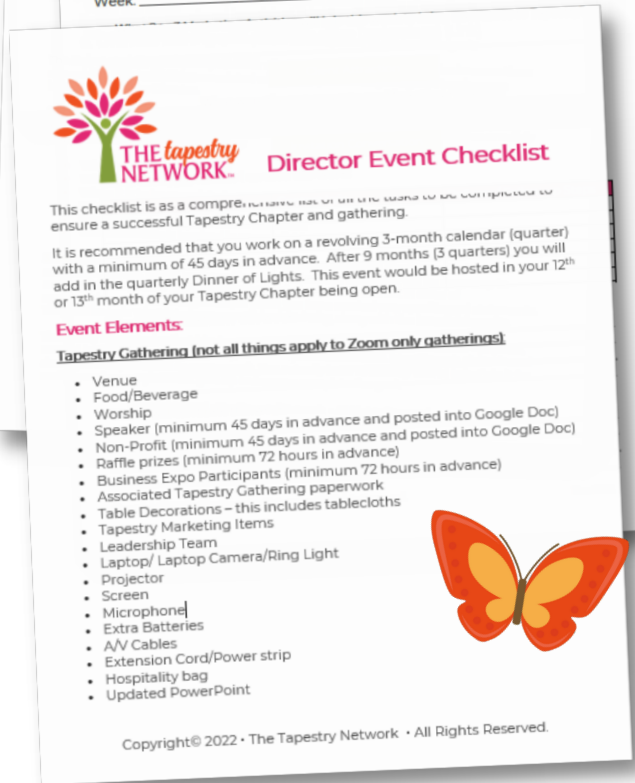
Goals evolve from a discovery process in which you identify business needs, review current expectations of your responsibility as a Tapestry Director, and determine the steps you will take to achieve your goals.



THE Tapestry NETWORK

Marketing Activity Strategy Map

Week: _____ Goal: _____



THE Tapestry NETWORK

Director Event Checklist

This checklist is as a comprehensive list of items to be completed to ensure a successful Tapestry Chapter and gathering.

It is recommended that you work on a revolving 3-month calendar (quarter) with a minimum of 45 days in advance. After 9 months (3 quarters) you will add in the quarterly Dinner of Lights. This event would be hosted in your 12th or 13th month of your Tapestry Chapter being open.

Event Elements:

Tapestry Gathering (not all things apply to Zoom only gatherings)

- Venue
- Food/Beverage
- Worship
- Speaker (minimum 45 days in advance and posted into Google Doc)
- Non-Profit (minimum 45 days in advance and posted into Google Doc)
- Raffle prizes (minimum 72 hours in advance)
- Business Expo Participants (minimum 72 hours in advance)
- Associated Tapestry Gathering paperwork
- Table Decorations - this includes tablecloths
- Tapestry Marketing Items
- Leadership Team
- Laptop/ Laptop Camera/Ring Light
- Projector
- Screen
- Microphone
- Extra Batteries
- A/V Cables
- Extension Cord/Power strip
- Hospitality bag
- Updated PowerPoint

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Director Growth Plan

Develop (30-Days)	Expand (9 months)	Thrive (18 months)	Flourish (24 months)
100% of existing members	100% of existing members	100% of existing members	100% of existing members
25% of members have taken spiritual gifts assessment	75% of members have taken spiritual gifts assessment	75% of members have taken spiritual gifts assessment	75% of members have taken spiritual gifts assessment
25% of members have taken member orientation	75% of members have taken member orientation	75% of members have taken member orientation	75% of members have taken member orientation
25% of members complete new member email series	75% of members complete new member email series	75% of members complete new member email series	75% of members complete new member email series
25% of members complete website profile (includes the bio)	75% of members complete website profile	75% of members complete website profile	75% of members complete website profile
25% of members complete website profile (includes the bio)	75% of members complete website profile	75% of members complete website profile	75% of members complete website profile
25% of all 1st/2nd/3rd members have member only specific listed on website	75% of all 1st/2nd/3rd members have member only specific listed on website	75% of all 1st/2nd/3rd members have member only specific listed on website	75% of all 1st/2nd/3rd members have member only specific listed on website



30-Day Marketing Plan

Day(s)	Activity
1	Start promoting event on Facebook and other social media outlets/calendars. Send out personal emails and Facebook invitation.
2	Post event to community boards.

"Unlocking Success in Christian Business Networking"

Presented by Crystal Reilley



Unlocking the Power of Sales



Presented by Crystal Reilley

"Selling The Tapestry Network Membership Opportunity"



Presented by Crystal Reilley

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The Role YOU Play & the Power of Legacy

Directors play a critical role in realizing our vision of touching the lives of 1 million women by 2030 for Kingdom Impact and Expansion. Through your leadership, you will be actively contributing to a global movement, creating ripples of positive change that extend far beyond your local community. In this role, you are not only shaping the present but also paving the way for a future where Christ-centered women lead and succeed in the marketplace.

As a Director in The Tapestry Network, you are not just leading; you are actively building a legacy of Kingdom Wealth. By following our carefully designed program for Directors, you will unlock the potential to significantly build and expand your income. This role enables you to embody the true essence of a Kingdom Wealth Builder, demonstrating that faith and financial success can coexist harmoniously.

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Receive a Tapestry in a Box


 National Support
 Social Media
 Website



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Embrace Your Calling as a Director!

Join The Tapestry Network today and step into a life of purpose, impact, and Kingdom Wealth Building. Lead, inspire, and thrive with us as we transform the marketplace for Christ. Become a Director Now – for such a time as this.

We welcome YOU to a journey of joy, empowerment, and triumph with The Tapestry Network! As you step into this vibrant sisterhood, you're not just joining a community; you're igniting a celebration of faith, success, and sisterhood. Let's weave a brighter future together – where every victory is ours to share!



Become a
Marketplace



Leader!

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